



# Premier

## MATTE CANVAS

**Poly/Cotton • Instant Dry • Bright White • High Resolution**

**PremierArt™ Matte Canvas** is a 2:1 double weave poly/cotton canvas that is instant drying and water resistant. The bright white base has a high D-Max and extended tonal range, making this canvas ideal for wedding and portrait photography, Giclée, décor art and fine art printing.

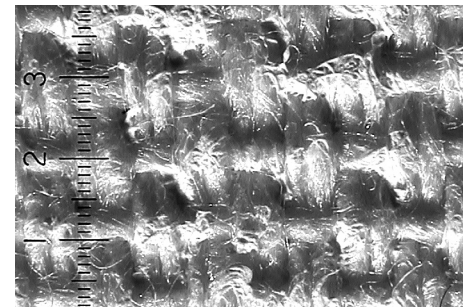
Premier Art's unique acid free coating produces the highest D-Max of any matte canvas on the market today. With a higher D-Max comes an expanded color gamut that produces more vibrant prints. This water resistant canvas is compatible with both dye and pigment based inks on either thermal or piezo printers.

### Easily Stretched

The double weaved poly/cotton base is easily stretched, and when coated with Premier Art Eco Print Shield, will not crack, making it ideal for mounting on stretcher bars.

When used with the popular long life pigmented ink sets on the market today, this 100% acid free poly/cotton canvas will last for many generations, under proper framing and display conditions.

FEATURES	BENEFITS
Poly/cotton	Best base for stretching
Double weave fabric	Excellent durability
Water resistant	Will not run with water contact
Instant drying	Easy handling
Bright white base	Highly saturated images
High resolution coating	Photographic quality
High opacity	Prevents image bleed through
Matte surface	Easily retouched
Universal compatibility	Piezo / thermal, dye / pigment



Unbleached 2:1 weave



### SPECIFICATIONS

Basis Weight	395 g/m <sup>2</sup>
Thickness	21 mil
Opacity	>99%
Water Resistance	Yes
Spray Lamination	Recommended
Film Lamination	Not Recommended
Base Composition	65% Poly/ 35% Cotton

## Image Permanence

From the poly/cotton base to the acid free coating, this canvas has been engineered to be extremely stable. Matte Canvas is currently being tested by Wilhelm Imaging Research. Although no ratings are yet available, previous PremierArt products using the same technology scored extremely well in WIR testing. For more information, please visit [www.wilhelm-research.com](http://www.wilhelm-research.com).

## Coatings

For the longest lasting print, the canvas must be either framed under glass or sealed with a protective coating. Since the majority of canvas prints are stretched, the choice of coating becomes very important. PremierArt Eco Print Shield has been formulated especially for this canvas, and will increase the life on the image significantly, depending on the ink set used. Eco Print Shield will not crack when stretched, or yellow over time.

## Available Sizes

Matte Canvas: Custom sizes are available. Premier Product code is **Code: 2950**.

Sheets:	8.5" x 11"	11" x 17"	13" x 19"	17" x 22"
Rolls:	13" x 20'	17" : 24" : 36" : 44" : 50" : 54" : 60" x 40'		

### PREMIERART FINE ART PAPERS, ART PAPERS AND CANVAS

	BASIS WEIGHT	THICKNESS mil	THICKNESS mm	SURFACE	TEXTURE	BASE TYPE	OBA'S	DOUBLE SIDED	ACX TECH
<b>PremierArt FINE ART PAPERS</b>									
Generations Alise Photo Grade	260g	16	0.41	Matte	Smooth	100% Rag	Yes	No	Yes
	310g	20	0.51	Matte	Smooth	100% Rag	Yes	No	Yes
Generations Alise Museum Grade	260g	16	0.41	Matte	Smooth	100% Rag	No	No	Yes
	310g	20	0.51	Matte	Smooth	100% Rag	No	No	Yes
Smooth Fine Art Paper	205g	12	0.30	Matte	Ultra Smooth	100% Rag	No	Yes	No
	270g	15	0.38	Matte	Ultra Smooth	100% Rag	No	No	No
	325g	18	0.46	Matte	Ultra Smooth	100% Rag	No	Yes	No
	500g	31	0.66	Matte	Ultra Smooth	100% Rag	No	No	No
Smooth BW Fine Art Paper	200g	12	0.30	Matte	Ultra Smooth	100% Rag	Yes	No	No
	310g	18	0.46	Matte	Ultra Smooth	100% Rag	Yes	No	No
Velvet BW	300g	23	0.58	Matte	Velvet	100% Rag	Yes	No	No
Platinum Rag	285g	14	0.36	SemiGloss	Luster	100% Rag	No	No	No
<b>PremierArt PAPERS</b>									
Watercolor Paper	210g	12	0.30	Matte	Textured	α Cellulous	Yes	No	No
Deluxe Presentation Matte	180g	9.5	0.24	Matte	Ultra Smooth	α Cellulous	Yes	No	No
Generations Aqua Color Paper	310g	15	0.38	Matte	Textured	30% Cotton 70% Cellulous	Yes	No	Yes
<b>PremierArt CANVAS</b>									
Generations Satin Photo Grade	350g	19	0.48	SemiGloss	Textured	Poly/Cotton	Yes	No	Yes
Generations Satin Museum Grade	350g	19	0.48	SemiGloss	Textured	Poly/Cotton	No	No	Yes
Matte Canvas	395g	20	0.51	Matte	Textured	Poly/Cotton	Yes	No	No



**Premier Imaging Products, LTD.**

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