

DATA SHEET

GF 228 TRANSMARK™

6.0 MIL MATTE WHITE TRANSLUCENT VINYL CLEAR REMOVABLE ADHESIVE

GF 228 TransMarkTM is a 6.0 mil translucent matte white vinyl with a clear removable adhesive on a 90# layflat liner. GF 228 is a premium pressure sensitive vinyl with uniform light diffusion properties used to produce backlit displays for applications such as taxi tops, bus displays, delivery graphics, and other applications that require backlighting. GF 228 is designed to accept a variety of solvent-based, latex and UV curable inks. GF 228 offers excellent bond to substrates such as polycarbonate, styrene, and acrylic sheeting. GF 228 TransMarkTM is CURBTM Taxi Top Approved.

PRODUCT NAME	228
FILM	
Film Type	White Polymeric Vinyl
Film Thickness (mils/µm)	6.0 / 152 (+/- 10%)
Film Weight (gsm)	200
Gloss (60°)	≥25
Opacity (%)	60-70
Tensile Strength (lbs/in)	$MD \ge 3500 / CD \ge 3000$
Elongation (%)	MD ≥ 125 / CD ≥ 150
Dimensional Stability (FTM 14)	$MD \leq 0.80 \; mm \; / \; CD \leq 0.80 \; mm$
ADHESIVE	
Adhesive Type	Solvent Acylic
Adhesive Thickness (mils/µm)	0.7-0.9 / 18-23
Adhesive Color	Clear
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 15 min	1.5 / 6.6
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 24 hrs	2.0 / 8.8
Peel Strength on Glass on Acrylic (lbs/in) / (N/25mm) 15 min	2.4 / 10 2.8 / 12
Peel Strength on Glass on Acrylic (lbs/in) / (N/25mm) 24 hrs	2.6 / 11 3.2 / 14
Peel Strength on Polycarbonate (lbs/in) / (N/25mm) 15 min	3.0 / 13
Peel Strength on Polycarbonate (lbs/in) / (N/25mm) 24 hrs	3.5 / 15
LINER	
Liner Weight (#/gsm)	90 / 145
Liner Type	White 2 sided PE-Coated Kraft
Liner Thickness (mils/µm)	6.7 / 170
Release Force @ 300" / min (g/2")	20-35
PERFORMANCE GUIDANCE	
Application Temperature	≥ +40 °F
Service Temperature	-40 °F to 180 °F
Shelf Life	1 year
Storage Temp / Rel. Humidity	70 °F / 50%
Outdoor durability	up to 3 years
Removability	up to 1 year

GF 228 | JUNE 2020



TECHNICAL DATA SHEET

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PRODUCT SNAPSHOT	APPLICATIONS	INK TYPE
APPLICATION	• POP/RETAIL	• SOLVENT
• WET APPLY	O WALL	ECO-SOLVENT
• DRY APPLY	O WRAP	• LATEX
O LAMINATING	• WINDOW	• UV CURABLE
O MOUNTING	O FLOOR	• SCREEN
• DIE CUTTABLE	• TRANSLUCENT	• OFFSET (UV CURABLE)
O HOT STAMP	• FLEET	OFFSET (CONVENTIONAL)
O THERMAL DIE	• GENERAL SIGNAGE	
• FLATBED CUTTABLE	• 0UTD00R	
SUBSTRATES		
• OEM PAINTED METAL		
• PAINTED ALUMINUM		
• GLASS		
POLYCARBONATE		
• ACRYLIC		

FAQS	
Should I laminate GF 228?	GF 228 TransMark [™] has up to a 3 year outdoor life expectancy without lamination, however to get the most out of your graphics and make them more durable, you can use GF 101 Lustre Laminate for added protection.
What types of applications are recommended for GF 228?	GF 228 TransMark™ works in applications such as backlit vehicle or bus signs, window graphics, retail displays, and illuminated artwork.