



Wall Wrap Graphics

## Product Guide

### Rough Wall Media

*IMAGin® Wall Wrapping Media for Application to Brick and Rough Textured Surfaces*





Wall Wrap Graphics



IMAGin® Digital Media Technology

Excellent conformability and bond for paint-like appearance on indoor and outdoor brick and rough textured surfaces – from outdoor signage and pillars to wall murals, Mactac's wall wrapping media performs in your most demanding applications.

## What is RoughRAP®

A 2.0 mil cast gloss white high-performance vinyl designed for application on brick walls and rough textured surfaces. Its bright white gloss adds extra snap to your graphics and conforms readily to one of the most challenging substrates, brick and rough textures. The permanent opaque adhesive develops a strong bond and prevents color shift from the underlying surface. For ultimate print stability, RoughRAP is supplied on an 80# polycoated liner.

## Where RoughRAP Works for You:

RR100 is ideal for printing on solvent and eco-solvent wide-format machines. The face is compatible with UV ink, however, prior testing is recommended to ensure the ink is flexible enough for the application. Used indoors or out, RR100 is the ideal product for signage, murals, and point of purchase graphics on textured walls.

- Ultra white facestock for brilliant graphics
- Exceptional conformability on brick and rough textured walls
- Overlamine with PERMACOLOR® RAYZor™ Gloss or Matte for additional protection of the printed image
- Solvent and Eco-solvent, Latex and UV ink jet printable
- ICC profiles for RoughRap can be downloaded from [www.mactac.com/ICCProfiles](http://www.mactac.com/ICCProfiles)

Product	Roll Size	Gauge	Adhesive	Liner	Outdoor Durability
RR100W54L75	54" x 75'	2.0 mil Cast Gloss White	Opaque Acrylic Permanent	90# SuperFlat	18 months
RR100W54L150	54" x 150'	2.0 mil Cast Gloss White	Opaque Acrylic Permanent	90# SuperFlat	18 months

<b>Bundle and SAVE</b> <i>Call your Mactac Rep for more information</i>		Product	Roll Size
RoughRAP Gloss media with RAYZor Gloss laminate 54" x 75'		RR100W54-BDL75	54" x 75'
		LF3648G-BDL75	54" x 75'
RoughRAP Gloss media with RAYZor Matte laminate 54" x 75'		RR100W54-BDL75	54" x 75'
		LF3638G-BDL75	54" x 75'
RoughRAP Gloss media with RAYZor Gloss laminate 54" x 150'		RR100W54-BDL150	54" x 150'
		LF3648G-BDL150	54" x 150'
RoughRAP Gloss media with RAYZor Matte laminate 54" x 150'		RR100W54-BDL150	54" x 150'
		LF3638G-BDL150	54" x 150'

For more information about RoughRAP or other Mactac products, partnerships or graphic solutions, call a graphics representative at 866.622.8223, e-mail [Mactac.Americas@mactac.com](mailto:Mactac.Americas@mactac.com) or visit [mactac.com/graphics](http://mactac.com/graphics).

