

Product Guide

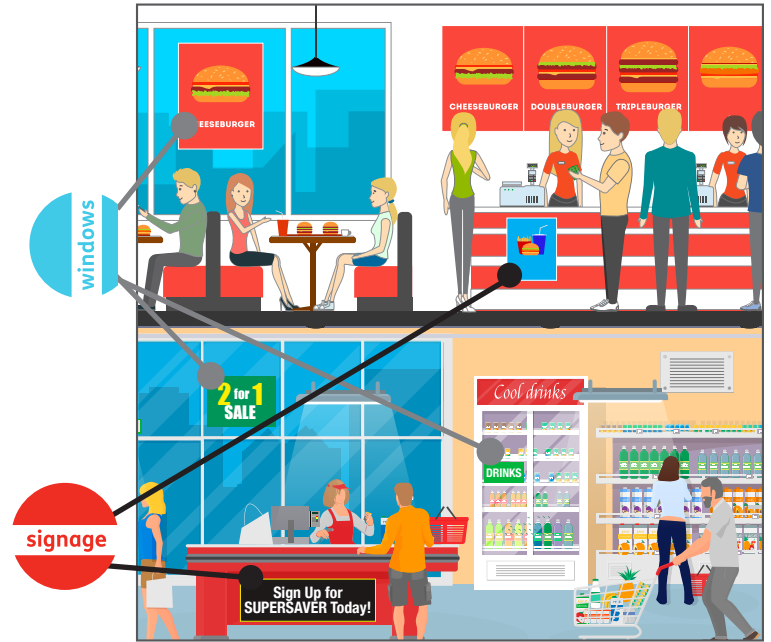
Specialty Wide-Format Media

Simply Sustainable – designed for glass surfaces and other smooth surfaces



IMAGin® Simply Sustainable™ products are created with a unique polymer technology that delivers notable benefits over traditional static cling products or similar PVC-based products. The product line offers removable and permanent products, including:

- Print Friendly Opaque (SS129):** Designed for medium-term advertising on glass surfaces such as windows, displays and signboards, this block-out PP film can be printed with UV inkjet printers. It is top-coated and protected with a 50# bleach glassine liner.
- Crystal Cling (SS299):** Offering excellent clarity and print compatibility with UV and latex inkjet printers. It features a 3.0 mil polyester traction back release liner and is intended for short- to medium-term advertising on glass surfaces such as windows, displays and signboards.
- Clear Magic Cling (SS29) and White Magic Cling (SS99):** Available in gloss clear (SS29) or gloss white (SS99) is designed to cling to any smooth glass surface, including windows, office doors, display cases or beverage coolers. It also works well on other smooth, glossy plastic and shiny metal surfaces. It is supplied with a 90# poly-coated layflat liner for ease of processing and handling and can be printed with conventional screen and offset, UV screen and offset, UV inkjet and latex printers.



IMAGin Simply Sustainable products can be applied using wet or dry application methods and function well at a wide range of temperatures. They are available in 54-inch widths. Mactac recommends customers contact their local waste management dealer to qualify products for recyclability prior to recycling.

Stock No.	Thickness	Outdoor Durability	Facestock	Adhesive	Roll Size	Print Method
Opaque Friendly Print						
SS129W54L150	2.3 mil	3 Years	Gloss White PP	Permanent	54" x 150'	UV Inkjet
Crystal Cling Media						
SS299W54L150	4.0 mil	2 Years	Gloss Clear PET	Low Tack Removable	54"x 150'	UV Inkjet, Latex, UV Screen Print
Magic Cling Media						
SS99W54L150	2.0 mil	2 Years	Gloss White PP	Low Tack Removable	54" x 150'	UV Inkjet, Latex, Offset UV, UV Screen Print
SS29W54L150	2.0 mil	2 Years	Gloss Clear PP		54" x 150'	

For more information about IMAGin Simply Sustainable products or other Mactac products, partnerships or graphic solutions, call a graphics representative at **866-622-8223**, e-mail **Mactac.Americas@mactac.com** or visit **mactac.com/graphics**.

